



Tennessee Creates

13th Juried Arts and Craft Fair at the Secret City Festival—September 24 & 25, 2021

INFORMATION AND GUIDELINES

The Secret City Festival, now in its seventeenth year, has fast become one of the major summer events in Tennessee—attended by 20,000 to 25,000. The two-day festival combines music, food, children’s activities, and unjuried crafts vendors (all outside in tents). You will be happy to note that the festival committee has been working and plans are well underway for this year. While there will be a few changes due to moving the festival into the fall on September 24 and 25, the committee still plans a big celebration with many activities that will bring lots of participants and visitors to the site. Like year before last, committee members are bringing back lots of activities like the children’s activities and we are confident this is shaping up to be a fun and lucrative festival for all involved. “Tennessee Creates,” our juried inside art and craft show, was added by popular demand fourteen years ago and is sponsored by the Oak Ridge Art Center. Truly a juried fair, participation is dependent on acceptance of work by the jury committee from the Oak Ridge Art Center. **All work submitted to jurors and for sale must be original.** Jurying sessions will be held as needed from first reception of slides or digital images until spaces are filled, so apply early.

Who: Recognized, quality artists, artisans and crafts people — painters, printers, photographers, ceramists, jewelry makers, etc. **Exhibitors from past TN Creates, Foothills Craft Guild Members, Southern Highland Craft Guild Members, and participants in the Art Center’s Gallery of Holiday Shops qualify as pre-juried.** All work must be original. Exhibitors will need to provide their own display set-ups and backdrops, if desired. **Chairs and tables will be provided, if requested, at no charge.**

When: Friday, September 24, 2 to 7 PM
Saturday, September 25, 9 AM to 7 PM
Set-up will be Friday, September 24, 9 AM to 2 PM with the show beginning at 2 PM. On both days, we would like vendors to be in their booths before the festival begins. (2 PM on Friday and 9 AM on Saturday). If it is still hot, many people come to the site early and the festival committee opens the building to “through” traffic, so it is important you are in your booth to catch the early sales and secure your wares. This is especially true on Saturday, September 25, when many events will be happening on site.

Where: The Oak Ridge Civic Center Gymnasium (Shep Lauter Gymnasium), Oak Ridge, Tennessee

Registration Deadline: Deadline to register is August 16, 2021. Space is limited and will be assigned on a first-come, first-served basis from first reception of applications.

Registration Fee: The fee is \$150 for a 10 X 10 space. No refunds will be made after August 16th.

Jurying: Jurors will make all determinations as to the selection and participation of artists in the show. All items submitted for jurying and shown at the Festival **MUST** be original. Jurors’ decisions are **FINAL**. The committee of jurors will include working, professional artists and/or arts professionals from the region. Artists will be notified of acceptance & fulfillment of booth requests by email or post by September 1st. Artists may **NOT** bring additional media to the Festival that were **NOT** shown to & selected by the jurying committee. Foothills members are limited to those items with which they juried into the Guild. Criteria for selection will include both aesthetic and technical excellence of work as well as the balance of various techniques desired for the overall show. Therefore **artists are encouraged to apply as early as possible to ensure acceptance.** Jurying may be through either slides or digital images or by submittal of representative pieces of work.

Digital Images or Slides – Artists wishing to utilize this method should submit 5 digital images (via cd or internet) or slides (5 different pieces) of representative work in each type of art/craft they wish to show, with attached listing of work indicated with size, media, and date of work. Include a short artist resume (information about you, your work, and recent shows you have participated in) with your completed application and entry fee by the jury dates below, no later than August 16, 2021. **Jurying sessions will be held as needed from first reception of images until spaces are filled, so apply early to ensure you have the best opportunity.**

Presentation of Representative Work – Artists wishing to utilize this process must deliver 3 representative pieces of work for each type of art/craft they wish to show to the Oak Ridge Art Center on Monday, June 21, between 1 and 5 PM for the jurying process later that evening. Work must be accompanied by a clearly marked listing indicated with size, media, and date of work and a short artist resume (information about you, your work, and recent shows you have participated in) with your completed application and entry fee. Work must be picked up from the Art Center on Saturday, June 22 between 1 and 4 PM. If spaces remain after this session a second session may be offered with delivery on July 19th and pick up on July 20th; and a third session on August 6th with pick up on August 7th. Alternative times may be requested by calling Leah Marcum-Estes at (865) 482-1441

Equipment: Tables and chairs are provided by request. Booth electricity will be **VERY** limited, available in certain areas **ONLY**, and on a first-come, first-served basis. Access to electricity is limited to wall booths; however, the gym is well lighted both by ceiling lights and windows.

Security: Security will be on site Friday night and the gym will be locked and chained to prevent entry. However, this is only a precautionary measure and the Secret City Festival Committee will not be held liable for theft or damage. Saturday evening the building will be locked and alarmed, but without a guard on site. For this reason, all vendors must remove all items and furnishings on Saturday evening by 9 PM.

Liability: The Oak Ridge Art Center, the Secret City Festival Committee, Celebrate Oak Ridge, the City of Oak Ridge, and sponsors will assume no responsibility for theft or damage of equipment or merchandise during your participation in this event. Please do not leave your booth unattended. Vendors are responsible for compliance with all appropriate city and state ordinances/statutes.

Unloading: Friday morning you may unload at the Civic Center and park in the Art Center parking lot. We will offer some shuttle service for those who cannot make the short walk to the Art Center. Limited parking in the lots may be available (we are waiting on the Festival Committee for confirmation). On Friday afternoon or Saturday, you must have a pass to enter the area and your vehicle must be moved to our parking area immediately after drop off. You will need to park and return before setting-up. Passes for Friday and Saturday are available only from the Art Center Director, Leah Marcum-Estes. Please remember roads may be closed should the committee elect to host a parade as they have done in some years, so vendors should be in place before 9 AM to avoid problems. Take down is from 7 PM to 9 PM on Saturday night.

Credit Card acceptance: Credit card processing will be available for a 5% fee at the Art Center Info Booth. We encourage you to use your own—cell reception has been good in the gym in past years and very few people have had any problem utilizing pay services like Square in the past. If you need assistance in using a square, we have used one for several years and will be happy to assist you. You should set-up your system prior to coming to the event to ensure proper delivery of funds to your account.

Non-Craft Items: Non-craft items (i.e. coins, watches, collectibles, food) are not to be sold by artists or crafters. Demonstrations of arts and crafts, however, ARE encouraged.

Information: about the Secret City Festival is available at www.secretcityfestival.com and on Facebook at the Secret City page. Details about gym use, parking, set-up, take-down, and buses will be available in September. Participants may request booth sitters so they can take advantage of the food and fun outside. Concerts will be held both Friday and Saturday evenings and will be announced soon. Concerts will be ticketed this year. If you wish to enjoy these events before leaving the site, bring folding chairs for your comfort.

Contacts: Mail applications to the Oak Ridge Art Center, P.O. Box 7005, Oak Ridge, TN 37830-3305 with checks made payable to the Oak Ridge Art Center. For clarifications or to ask questions contact Leah Marcum-Estes, at the Art Center (865) 482-1441, oakridgeartcenter@comcast.net.



JURIED FINE ARTS AND CRAFTS SHOW
At the Secret City Festival
September 24 & 25, 2021

Website: www.oakridgeartcenter.org Phone: (865) 482-1441 (Art Center)



Tennessee Creates at the Secret City Festival Registration Form

If jurying, include slide sheet with corresponding reference listing, a short artist resume with recent shows and artist information, and pictures of your work or you and your work (digital images are preferred) to be used in publicity.

Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Alternate Number: _____

Fax Number: _____ Email: _____

TYPE OF ARTS/CRAFTS: (Please be specific.)

FEE SCHEDULE:

Please make checks payable to the Oak Ridge Art Center. No refunds after August 16, 2021.

\$ 150. Booth Registration Fee (10' X 10' space) _____ No. Booths requested.
\$ _____ **Total Enclosed. Must be received by August 16, 2021.**



Booth Requests:

- I request _____ (number) 8 ft. tables and _____ chairs.
- I would prefer a corner booth (very limited number available).
- Electricity in booth—VERY limited availability & limited locations.



Explain need:

- I could use extra space. (Explain how many ft. and why) _____
- I will demonstrate (may not use materials that might damage gym floor).
- I would like relief help each day. Preferred time: _____
- Please send me information about special motel rates.

I have read the attached information and guidelines sheet and will abide by all Tennessee laws and rules set forth by the Oak Ridge Art Center and the Secret City Festival Committee.

Signed: _____ Date: _____

Vehicle Make & Model: _____ Tag #: _____
 Truck
 Van
 Trailer